

Brand and Trade Mark Clause

In case of damage to property bearing a brand or trade mark, or which in any way carries or implies the guarantee or the responsibility of the manufacturer or Insured, the salvage value of such property shall be determined after removal in the customary manner (at the Insurer's expense) of all such brands or trade marks or other identifying characteristics. The insured shall have full right to the possession of all goods involved in any loss under this Policy and shall retain control of all damaged goods. The insured, exercising a reasonable discretion, shall be the sole judge as to whether the goods involved in any loss under this Policy are fit for consumption and no goods so deemed by the insured to be unfit for consumption shall be sold or other disposition of such goods.

In case of conflict between this clause and body of the policy or other additional clauses, this clause shall prevail. All other terms, conditions, and exclusions of the policy shall remain unchanged.